



FOR IMMEDIATE RELEASE

PureSafety and eDoc4u Partner to Offer Workforce Wellness Services

FRANKLIN, Tenn. — Dec. 8, 2009 —PureSafety, a leading provider of results-driven software and information solutions for workforce safety and health, announces a joint partnership with Nashville-based eDoc4u, a provider of health screening and preventive care web services.

The partnership provides PureSafety customers with access to industry-leading tools and resources that allow employees to take proactive steps to prevent illness and injury, identify lifestyle and behavioral risks, and take corrective action.

“We are pleased to offer our customers these additional resources to help them facilitate employee health and wellness, while also managing the rising costs of both occupational and traditional healthcare,” said Marshall Martin, PureSafety’s executive vice president-general manager, Workforce and Occupational Health Management Solutions. “With this new offering, PureSafety’s breadth of occupational health tools and preventive care web services is unmatched in the industry.”

In addition to the GINA-compliant Health Risk Assessment, the eDoc4u platform offers personalized, culturally sensitive preventive care plans, video counseling and on-line coaching based on medical, lifestyle and injury risks, and a unique “readiness to change” evaluation that identifies barriers to adopt new behaviors and helps employees take action.

“We are excited about this partnership,” said eDoc4u President Richard J. Smith. “Employers are increasingly demanding wellness and preventive care programs that not only assist in helping employees stay healthy and productive, but also show bottom line results in terms of reducing the costs of health insurance, workers’ compensation and absenteeism.”

About PureSafety

Born out of a workplace tragedy in 1999, PureSafety empowers its customers to protect their organization's most valuable assets: their people and profits. PureSafety provides comprehensive, web-based software and information solutions that support compliance requirements, overall risk management needs, and the enhancement of governance and company culture through improved programs, processes, awareness, understanding, visibility, and accountability within workforce safety and health. The company's growing team of 160 employees serves more than 2,000 companies operating in more than 20 major industries including manufacturing, construction, distribution, energy, and healthcare, and encompasses 34 percent of the Fortune 500. Headquartered in the Nashville-area, PureSafety has an additional location in Colorado Springs, Col. To learn more, visit www.puresafety.com or call 888.202.3016.

About eDoc4u Division, Conduit Corporation

eDoc4u is a division of Conduit Corporation based in Nashville, Tenn. eDoc4u provides integrated preventive care web services to millions of members through benefit plans, health plans, providers and pharmacy benefit managers. eDoc4u empowers members and optimizes health by improving the quality and delivery of preventive care through "high tech, high touch" medical web strategies. The eDoc4u team comprises Board certified internal medicine physicians who believe that to improve the health care of our communities, we must focus on the research-proven standards of preventive medicine. For more information, visit www.edoc4u.com.

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