



FOR IMMEDIATE RELEASE

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Columbia Hospital helps Boomers better manage their health

West Palm Beach – September 29, 2004 – Columbia Hospital is proud to announce a new interactive Internet program that will help individuals assess their health risks and offer information, suggested screenings and tests to help prevent diseases and chronic medical conditions.

The H2U Health Map is a personal and confidential online assessment questionnaire that interprets personal health information (age, ethnicity, personal and family disease history, etc.) and screening test history (blood pressure, cholesterol, mammograms, etc.). The H2U Health Map then evaluates unique health risks for the most common preventable diseases and creates a personalized, interactive wellness plan.

The H2U Health Map is a component of H2U at Columbia Hospital, a health and wellness membership program that will launch in January 2005. H2U -- Health, Happiness, You -- empowers individuals 50+ to better manage their health and enjoy a healthy lifestyle. The H2U Health Map is supported by eDoc4u, a division of Conduit Corporation, providing interactive preventive care web services to providers and employers.

The new service, found at www.columbiahospital.com, organizes and tracks recommendations for lab tests, exams, special procedures and self-care. After each recommendation, the individual can also click on the "Why Me?" button to view a video presentation on specific medical explanations of each recommendation. A personal health record is also created, and periodically updated recommendations are automatically provided.

"More and more people are turning to websites for medical information," said Valerie A. Jackson, CEO of Columbia Hospital. "All of the recommendations and medical information on our H2U Health Map have been approved by a multidisciplinary team of physicians in accordance with evidence-based best practice guidelines."

For more information on H2U – Health, Happiness, You -- contact Jean Wicken, Marketing Director at Columbia Hospital, at (561) 881-5903.

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