



Media Release

Contact:

Rich Smith, President eDoc4u
Conduit Corporation
Phone: 615.269.5710 x201
rsmith@ConduitCorporation.com
www.MedChartPrevention.com
www.LabInsight.com

FOR IMMEDIATE RELEASE

June 28, 2004 - The National Association of Senior Friends (NASF), an HCA affiliate, has partnered with Conduit Corporation's eDoc4u to launch MedChartPrevention and LabInsight, two new healthcare web services for members of NASF's new H2U program. H2U helps age 50+ members assess and manage their health by preventing disease and injury, promoting healthy lifestyles and self-care, and monitoring immunizations. MedChartPrevention interprets member's unique health risks by personalizing and prioritizing recommendations for avoiding preventable diseases and injuries. LabInsight interprets member's lab results in an easy to understand format with color-coded graphics.

"For years we have looked in vain for the kind of personalized, interactive services that would engage our members in managing their lives to be healthier," stated MaryAnn Hodge, Executive Director of NASF. "These health assessment tools will help empower, educate and motivate our members to proactively improve their health."

Rich Smith, eDoc4u's President, commented that his company's products add a new dimension in supporting the medical needs of seniors. "Our web services use Best Practice preventive care guidelines to deliver evidence-based recommendations, explain key issues via streaming video, assemble personal health records and graphically illustrate lab results."

The National Association of Senior Friends is a health and wellness organization with over 250,000 members, sponsored by over 200 affiliate HCA hospitals and health facilities. NASF's mission is to provide healthy options for happier living to individuals age 50+.

Conduit Corporation commercializes promising information technologies by adapting, optimizing, supplementing and investing in those technologies within early-stage businesses. Conduit is a Nashville, TN corporation with equity investments in multiple companies and products.